



# Antoine SAUSSOIS

## Head Of Operations & Programmatic Specialist

Polyvalent, rigorous, and agile. With over 15 years of experience in various adtech companies, I have developed a deep passion for digital. Specialized in advertising with strong expertise in programmatic.

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- 92320 Châtillon
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- Permis B
- French
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### Languages

- French : Native
- English : B1

### Software

- Ad-server
- SSP
- DSP
- DMP
- Suite Adobe
- Microsoft Office

### Hobbies

- Automation
- Reading
- Football
- Crossfit
- Boxing

### Travel

- Canada
- Mexico
- Thailand
- Philippines
- Cuba

## Experience

**Head of Operations** September 2020  
Currently

BLIINK, Paris

- Prospecting and integration of programmatic partners (SSP, DSP)
- Responsible for monetization and yield management of inventories
- Managing the AdOps team: 5 people (Direct campaigns & Deals)

**Senior Client Success & Programmatic Manager** December 2018  
September 2020

OGURY, Paris

- Responsible for post-sales campaign management
- Managing the Client Success team: 8 people
- Development of internal/external programmatic offering

**Head of Operations** September 2012  
November 2018

MOBVALUE, Paris

- Prospecting and integration of programmatic & Supply partners
- Responsible for monetization and yield management of inventories
- Managing the AdOps & Account team: 6 people
- Creation & implementation of media and data offering

**Support Engineer & Development** February 2012  
June 2012

EQUATIV, Paris

## Education

**Level 1: Web Project Manager** 2011

École du Multimédia, Paris

**Pro Bachelor's Degree Web Integrator** 2010

IUT Bobigny, Bobigny

**BAC+2 Design and Integration** 2009

Entreprise & Formation, Montreuil

**BTS in IT Management and Development** 2007

Lycée du Parc de Vilgénis, Massy